



## ASC SPONSORSHIPS



2008 Patriot award winner Tom Ridge presenting  
2009 Patriot award to Admiral James Loy



DHS Science & Technology Undersecretary Jay  
Cohen's 2008 Keynote

### Platinum Sponsorship (6)

**\$25,000**

- ◆ Moderate or participate in one of the expert panels
- ◆ One seat on the Advisory Board
- ◆ Two seats on the Selection Committee
- ◆ Access to Challenger database
- ◆ One reserved head table (10 seats or 9 plus 1 for VIP)
- ◆ One full page color advertisement in the event program
- ◆ Prominent placement on all promotional materials and press releases
- ◆ 4 x 4 ad in newsletters
- ◆ Logo on American Security Challenge website homepage
- ◆ Prominent placement on event signage including rotating logo screens

### Gold Lunch or Reception Sponsorship (2 each)

**\$15,000**

- ◆ Recognition for hosting lunch or reception
- ◆ Full benefits of Gold Sponsorship described below

### Gold Sponsorship (10)

**\$10,000**

- ◆ A representative can introduce a finalists
- ◆ A seat on the Selection Committee
- ◆ Access to Challenger database
- ◆ One reserved head table (10 seats or 9 plus 1 for VIP)
- ◆ One full page color advertisement in the event program
- ◆ Prominent placement on all promotional materials and press releases
- ◆ 4 x 4 ad in newsletters
- ◆ Logo on American Security Challenge website homepage
- ◆ Prominent placement on event signage including rotating logo screens

### Silver Sponsorship

**\$7,500**

- ◆ A seat on the Selection Committee
- ◆ One-half reserved head table (5 seats)
- ◆ One-half page color advertisement in the event program
- ◆ 4 x 4 ad in newsletters
- ◆ Skyscraper ad on American Security Challenge website
- ◆ Prominent placement on event signage including rotating logo screens

### Bronze Sponsorship

**\$5,000**

- ◆ One-half reserved head table (5 seats)
- ◆ One-quarter page color advertisement in the event program
- ◆ 2 x 2 ad in newsletters
- ◆ Skyscraper ad on American Security Challenge website
- ◆ Prominent placement on event signage including rotating logo screens



## ASC AWARD PARTNERS

### Investor Award Partner (4)

- ◆ A representative introduces their investment choices
- ◆ A seat on the Selection Committee
- ◆ One-half reserved head table (5 seats)
- ◆ One full page color advertisement in the event program
- ◆ Prominent placement on all promotional materials and press releases
- ◆ 4 x 4 ad in newsletters
- ◆ Logo on American Security Challenge website homepage
- ◆ Prominent placement on event signage including rotating logo screens
- ◆ One investor partner for cyber security, energy, and physical security



Chart Venture Partners announces the 2009 winners

### Pilot Award Partner (4)

- ◆ A representative introduces their pilot choices
- ◆ A seat on the Selection Committee
- ◆ One-half reserved head table (10 seats or 9 plus 1 for VIP)
- ◆ One full page color advertisement in the event program
- ◆ Prominent placement on all promotional materials and press releases
- ◆ 4 x 4 ad in newsletters
- ◆ Logo on American Security Challenge website homepage
- ◆ Prominent placement on event signage including rotating logo screens

## OTHER ASC OPPORTUNITIES

**Tabletop Exhibitor Sponsorship (20)** **\$2,500**  
**(Companies entered in Challenge receive \$1,000 discount)** **\$1,500**

- ◆ Six-foot exhibit table with power
- ◆ Two seats to event
- ◆ One-quarter page color advertisement in the event program
- ◆ Skyscraper ad on American Security Challenge website
- ◆ Placement on event signage including rotating logo screens

### Marketing Sponsorship

- ◆ 50% discount on sponsorship packages with submission of 10 Challengers
- ◆ One-quarter page color advertisement in the event program
- ◆ Skyscraper ad on American Security Challenge website
- ◆ Prominent placement on event signage including rotating logo screens



Finalist Hi-G-Tek exhibits at 2009 event