

# PRESS ADVISORY

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## AMERICAN SECURITY CHALLENGE

**May 21, 2009**

**Horizon room**

**Ronald Reagan Building & International Trade Center, Washington, D.C.**

***With depressed economic conditions and national security needs still critical...what's happening in the market? Is there any investment? Is our security at risk? Find out at the 2009 American Security Challenge.***

The American Security Challenge will host its second annual event with **posted prizes exceeding \$3 million** from Investment partner Chart Venture Partners and Industry partners Alion Science and Technology and Amplifier Ventures. In conjunction with the 2009 Homeland Security S&T Stakeholders Conference East, presented by the National Defense Industrial Association (NDIA) with subject matter support provided by the Science & Technology Directorate (S&T) of the U.S. Department of Homeland Security, the Challenge will feature six finalists: **Cinch Systems, Innovative Wireless Technologies, EMZA Visual Sense, Hi-G-Tek, MindCo, and Prioria.**

### AGENDA

#### **1:30 pm Opening Remarks & Introductions**

Kristina Tanasichuk, Executive Director American Security Challenge  
Roger London, Chairman of American Security Challenge

#### **1:45 pm 2009 Patriot Award**

Presentation by the Honorable Tom Ridge, President and CEO of Ridge Global LLC

**Admiral James Loy, 2009 Patriot Award Winner**

#### **2:15 pm Finalist Presentations**

Paul Sjogren, President, Cinch Systems, Inc  
Mark Premo, US Manager, EMZA Visual Sense LTD  
Larry Blue, President and CEO, Hi-G-Tek

#### **3:00 pm DHS S&T invited Challenge Speaker**

#### **3:15 pm Finalist Presentations**

John Gargas, Director of Business Development, Innovative Wireless Technologies  
Joseph Moran, COO and CFO, MINDCo Incorporated  
Bryan da Frota, CEO, Prioria Robotics, Inc.

#### **4:00 pm Awards**

Jonathan Aberman, President of Amplifier Ventures  
George Stone, Vice President for Program Management Modeling & Simulation Sr. Scientist Defense Operations Integration Sector of Alion Science and Technology  
Matt McCooe, Founding Managing Partner of Chart Venture Partners

#### **4:20 – 6:00 pm Reception**

Sponsors include The Homeland Security & Defense Business Council, Northrop Grumman, TD Ameritrade, Deloitte among many others including supporting organizations, Aprodex Asset Protection Index, American Water Works Association, Business Alliance of George Mason University, DLA Piper LLC, Greater Baltimore Technology Council, Hampton Road Technology Center, Homeland Security Television (HSTV), Institute for Homeland Security Solutions, Maryland Israel Development Center, Michigan Homeland Security Consortium, TechPitch, The Entrepreneur Center @NVTC and VB/Research the American Security Challenge provides an unprecedented look at the latest technologies to secure the country.

Full information about the event is available at [www.AmericanSecurityChallenge.com](http://www.AmericanSecurityChallenge.com)

To register contact Kristina Tanasichuk at [ktanasichuk@homelandcouncil.org](mailto:ktanasichuk@homelandcouncil.org) or call (703)201-7198

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**ABOUT THE AMERICAN SECURITY CHALLENGE** The American Security Challenge is a non-profit event under the aegis of the National Security Initiative, a non-profit organization that seeks to speed innovative security technologies to market to secure our nation's citizens and critical assets. Launched in 2008, the American Security Challenge selects the best emerging security technology firms for financial and other awards. The Challenge also presents the Patriot Award to a private sector leader that has distinguished him or herself in the service of our nation's security. Learn more about the Challenge at [www.AmericanSecurityChallenge.com](http://www.AmericanSecurityChallenge.com).